

Living Tobacco-Free

PARTNERING WITH HEALTH CARE SYSTEMS
TO ELIMINATE TOBACCO USE



OVERVIEW

The Living Tobacco-Free initiative provides resources and consultation to physical health care providers and mental health care providers to improve the delivery of comprehensive, evidence-based interventions for tobacco use and dependency. The Health Promotion Center of Glens Falls Hospital, in partnership with the North Country Healthy Heart Network, works collaboratively with health care systems to develop and support the consistent and effective identification and treatment of tobacco users. Special consideration is given to, but not limited to, those that serve disparate populations with low-income, low-educational attainment and/or behavioral health care needs.

Glens Falls Hospital is one of eight Health Systems for a Tobacco-Free New York contractors funded through a grant from the NYS Department of Health.

FREE SERVICES AND RESOURCES FOR PHYSICAL HEALTH CARE PROVIDERS AND MENTAL HEALTH CARE PROVIDERS INCLUDE:

- **Consultation** and review of existing tobacco treatment policies. Expert support with the development of a cohesive plan for introducing and sustaining comprehensive, evidence-based tobacco use and dependency treatment interventions.
- **Policy Development** assistance with integrating and implementing evidence-based, tobacco dependence treatment services and policies, within the health care systems, without disrupting clinical workflow.
- **Quality Improvement** assistance in developing a process to track and measure systemwide implementation of a tobacco treatment policy, and overall patient satisfaction.
- **Customized Training** for systems staff and tobacco treatment champions. Additional support can be given to those systems treating disparate populations and/or other addictions.
- **Tobacco Cessation Resources** and materials for tobacco users to take home and review.

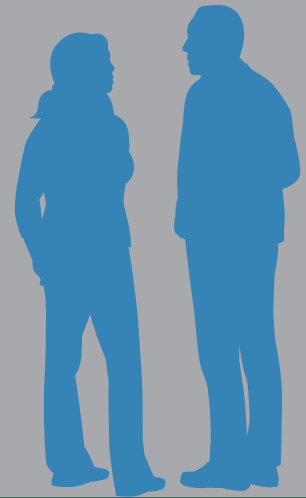


Glens Falls Hospital
HEALTH PROMOTION CENTER

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GlensFallsHospital.org/services/health-promotion-center.cfm | facebook.com/GlensFallsHospital

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HEALTH CARE PROVIDERS CAN MAKE A DIFFERENCE

Tobacco dependence remains the leading cause of preventable death and disease.

- In any given year, 70% of tobacco users will visit a health care provider. Clinicians have an opportunity to treat tobacco use and dependency as they would any other chronic disease, with behavioral counseling and pharmacotherapy.
- Just three to five minutes of brief counseling can double a patient's chances of quitting.
- Long-term quit rates increase 20% with consistent follow-up counseling and up 30% when counseling is combined with pharmacotherapy.

CONTACT

Health care systems that are interested in obtaining more information are encouraged to contact:

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North Country
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