



THE TOBACCO CESSATION CENTER

A Service of Glens Falls Hospital | 1-866-765-1565

WARREN WASHINGTON SARATOGA FULTON MONTGOMERY

What is the Tobacco Cessation Center?

- We are one of 19 Tobacco Cessation Centers funded by the NY State Department of Health to provide FREE training and technical assistance to **healthcare providers, hospitals, clinics and individual & group practices.**
- We offer evidence-based resources & programs to help providers deliver the highest quality of care in treating tobacco use and dependence in accordance with the Clinical Practice Guideline for this treatment area.



FREE Services & Resources

- **Office-based Education:** pharmacotherapy, brief interventions, motivational techniques, screening & referral systems, quality improvement strategies, and more!
- **Technical assistance** to effectively implement policy, standards of care, EMR, etc.
- **20 CME Performance Improvement Program** (AMA Category 1 credits, AAFP qualified)
- **Patient education materials, tools for providers**
- **Custom reports & practice feedback**, great for demonstrating your quality work in tobacco dependence treatment

Healthcare Providers are Key

CALL TODAY

- **Most smokers (70%) want to quit¹**
- **Few (7%) achieve long-term abstinence on their own**
- **Your help matters: with physician assistance, 30% will achieve long-term success²**



To-Do:

Call Julie Wright 926-5936

jwright@glensfallshosp.org

¹ Public Health Service Guideline for Treating Tobacco Use and Dependence, p. 26, June 2000.

² Orleans, CT & Alper, J (2003) Helping Addicted Smokers Quit, in SL Isaacs & JR Knickman (Eds). *To Improve Health and Health Care* (Vol. 6; pp. 125-148). Sam Francisco: Jossey-Bass.